

FREEDOM CHALLENGE CODE

There's a way, if I use it strategically, I can create the life I've always wanted to live.

Not Strategic

Do what everyone else does.

Choose an ordinary company.

Aim at Sales

Cold call merchants, drive around.

Sell on price.

Chase the "I have to think about its."

Grasp at the next shiny thing in marketing.

Spend a lot of time with local business networking groups

Pay for advertising.

Use CRM as a list and calendar.

Send salsey email advertising.

Never understand why it doesn't work well enough.

Strategic

Set things up differently

Choose the right company.

Play a new game: How fast can I build a network of alliances that send me all the business I want?

"How can I see new ways faster to:"

Increase speed looking for synergies.

Unlock scientific shortcuts, methods and tools that save steps and increase speed?

Have instant trust, confident conversations, shorter sales cycles, many 1-call closes?

How can you set this up to have the choice to live/work anywhere?

How fast can I get to the point where I'm making all the money and working as little as I like?

I need to play this game. – And If I want to win, I'd better get going.

Print Name:

Signature

Date