



First Financial's GiveBack Program: Raising Money, Made Easy Seven Simple Ways to Get Donations

At First Financial, we have a complete marketing program that we implement for non-profits that will generate ongoing donations for your organization with little to no effort on your part. Check out a few of the ways we can help you raise money and then when you're ready to get started, call Heidi at (763) 231- 8162 or visit our website at www.cardsupport1.com/giveback and we'll get you set up receiving effort-free donations today.

1. **Put our links on your site --** We have eye-catching professional banners for you to add to your website. These links will create traffic by getting merchants interested in the GiveBack program. If they sign up from your site, you will be their GiveBack recipient and you will generate more revenue. Easy!
2. **Put our text on your website –** We have a short P.R. blurb that is perfect to put into your website or newsletter. It introduces the Giveback program, how it works, and how those who are interested can find out more. It tells your supporters how to use the GiveBack program to give you money without spending a dime of their money!
3. **Introduce us to your members/supporters –** We have a separate mailer that we can send to all of your supporters for you. By sending it, we can quickly communicate our message, generate response and increase your donations.
4. **Have us call your people –** Some organizations prefer to have us contact your supporters directly and explain the GiveBack and how it can be used for your benefit. We usually this is completed in tandem with a prior introduction like an insert, newsletter, etc.
5. **Invite us to speak –** If you have an event, let us know. We may be able to come promote our program to a large audience and significantly increase your donation revenue.
6. **Use drip marketing –** Incorporate our message into your regular correspondence so your members get used to seeing our name/logo. At some point, after enough exposures more and more people will inquire and join the GiveBack program in your name.
7. **Put your logo in our advertising –** We'll use your logo in our marketing so that the new merchants we sign can opt to donate their funds to your organization.



Powered by First Data.



Verified by

